



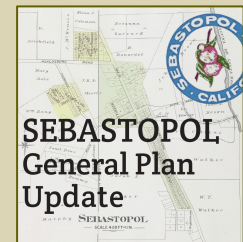
# Vision: Sebastopol

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## GENERAL PLAN UPDATE VISIONING WORKSHOP #2

May 14, 2014

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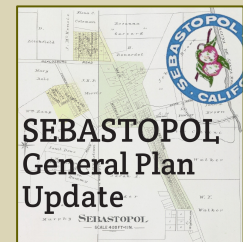


# Workshop Overview



- General Plan Overview and State Requirements
- Summary of the General Plan Update Process
- Input from 1<sup>st</sup> Visioning Workshop
- Existing Traffic and Circulation Conditions and Issues
- Circulation Priorities Activity
- Circulation Network Mapping Activity
- Summary of What We Have Heard

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# Purpose of the General Plan



- Define a long-term vision for future growth within the City and Planning Area over the next 20 years
- Reflect the goals and values of the City
- Build on recent City planning efforts
- Include extensive public outreach and community participation
- Balance growth, conservation, and quality of life



# General Plan Overview



- The General Plan Update will reflect community goals and serve as the City's "constitution" or "blueprint" for future land use and planning decisions, including:
  - Land Uses (residential, commercial, industrial, agricultural, open space, etc.)
  - Infrastructure Planning (roads, water, sewer, etc.)
  - Public Services (police, fire, parks, libraries, cultural activities, etc.)
  - Resource Conservation (ag lands, sensitive habitat, waterways, groundwater, etc.)





# Summary of the Process



Public Participation

Visioning Workshops



Existing Conditions Report



Issues and Opportunities Report



General Plan Goals, Policies and Programs



Draft General Plan Update

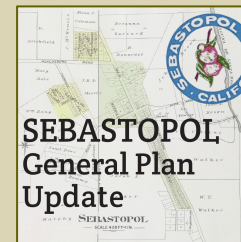


Environmental Impact Report



Public Hearings - General Plan and EIR

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# Step 1: Visioning Process



- The Visioning Workshops focus on:
  - Communicating the intent of the General Plan Update
  - Gathering public input
- Their primary purpose is to:
  - Develop a Vision Statement that guides the General Plan Update process
  - Identify community values and priorities
  - Identify issues for the General Plan to address



# Step 2: Existing Conditions



- The Existing Conditions Report will document the following:
  - Development patterns
  - Natural resources
  - Utilities, infrastructure and public services
  - Socioeconomic conditions
  - Environmental constraints
  - Regulatory requirements
  - Recent city planning efforts



# Step 3: Issues and Opportunities



- The Issues and Opportunities Report will include:
  - Summary of the visioning process
  - Identification of community values and priorities
  - Description of areas of focus for goal and policy development
  - Identification of key concerns and potential solutions





# Step 4: Goals, Policies, and Actions

## General Plan Elements

### Required Elements

- Land Use
- Circulation
- Housing
- Conservation
- Open Space
- Safety
- Noise

### Optional Elements

- Community Health and Wellness
- Urban Design and Community Character
- Economic Sustainability



# Step 4: Goals, Policies, and Actions



## Goals

Broad statements of community desires, preferences, and the General Plan's purpose

## Policies

Guides to decision-makers with respect to development proposals, future growth and resource allocation

## Actions

Implementation steps to ensure goals and policies are carried out



# Step 5: Draft General Plan



- The General Plan Update will include comprehensive goals, policies, and actions for each element:
  - Based on results and input from the Visioning Process
  - Input and direction from the General Plan Advisory Committee (GPAC)
  - Input and direction from the Planning Commission and City Council



# Step 5: Draft General Plan



- Each General Plan Element will:
  - Address the requirements of state law
  - Seek to avoid or mitigate environmental impacts
  - Be grounded in sound community planning techniques
  - Reflect the goals and priorities of the community
  - Ensure internal consistency with other elements





# Step 6: Environmental Review



- The California Environmental Quality Act (CEQA) requires the preparation of an EIR prior to adoption of the General Plan
- The EIR will be prepared concurrently with the General Plan
- The EIR will identify possible environmental impacts
  - Measures will be incorporated in the General Plan to make it a “self-mitigating” document



# Step 7: Adoption



- Once the General Plan and EIR have been prepared, they will go out for a public review period
- Public comments will be considered by the City, and the General Plan will be finalized
- The Final General Plan will come to the City Council for consideration and adoption, along with certification of the EIR



# Public Participation and Outreach



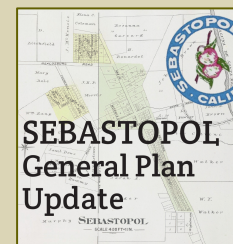
## Participation

- Kickoff meeting
- Visioning Workshops (2)
- GPAC meetings (10)
- Community Workshop
- Planning Commission hearings
- City Council hearings

## Outreach

- General Plan Website
- Community Presentations
- Newsletters
- Community Surveys
- Stakeholder Interviews

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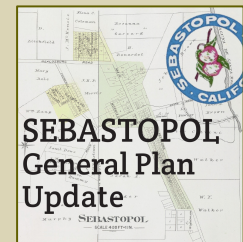
# General Plan Advisory Committee



## The GPAC will:

- Serve as a sounding board for the General Plan team
- Provide guidance on high-level vision, goals and policies
- Review and provide input on the Draft General Plan
- Represent the community's interests and serve as "ambassadors" for the General Plan

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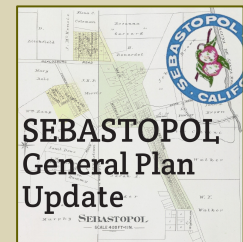


# Top Priorities from 1<sup>st</sup> Workshop



- Reduce Traffic Speeds and Improve Traffic Safety
- Improve Traffic Flow Downtown (2-Way Streets)
- Enhance Bicycle and Pedestrian Connectivity
- Support and Enhance Local Businesses
- Improve Vibrancy of Downtown
- Increase Access to Affordable Housing Options
- Environmental Protection and Stewardship
- Protect and Enhance Cultural and Artistic Heritage
- Maintain Small-Town Community Orientation
- Increase Cultural Diversity and Racial Integration
- Manage Growth

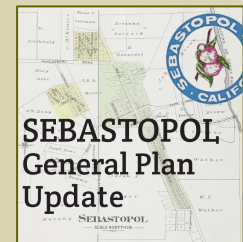
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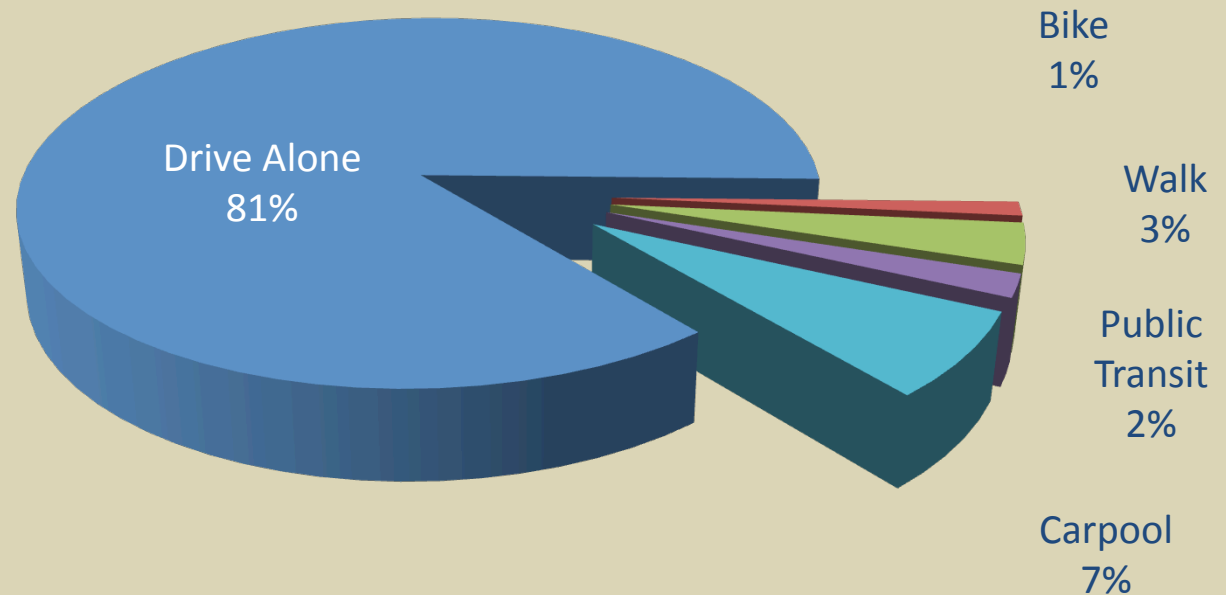
# TRAFFIC, TRANSPORTATION AND CIRCULATION IN SEBASTOPOL

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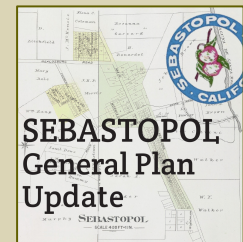


# Transportation Data

## Sebastopol Commuter Travel Modes

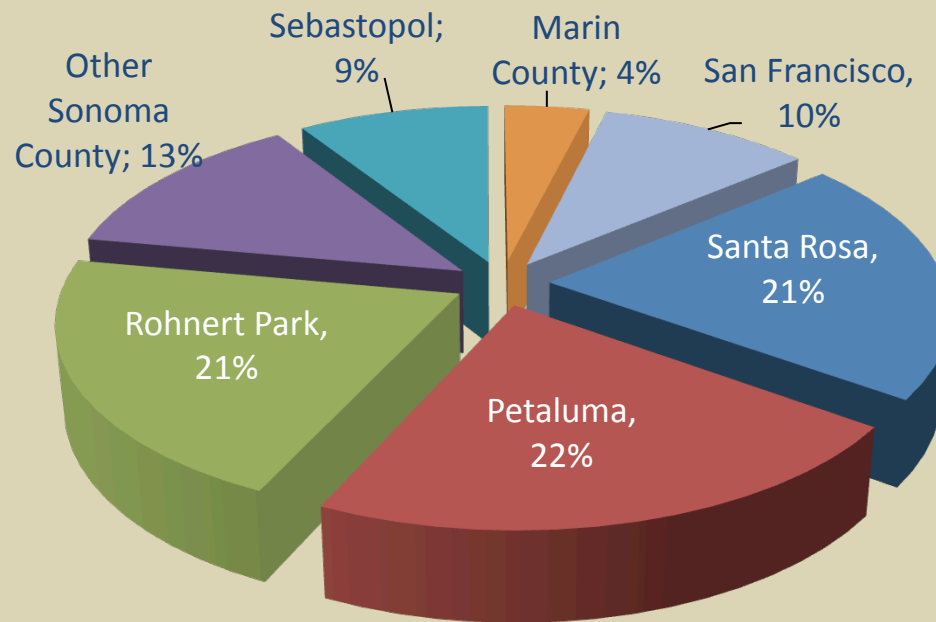


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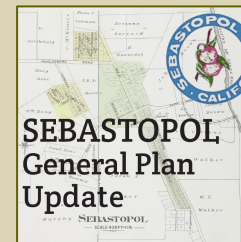


# Transportation Data

## Sebastopol Resident Workplaces



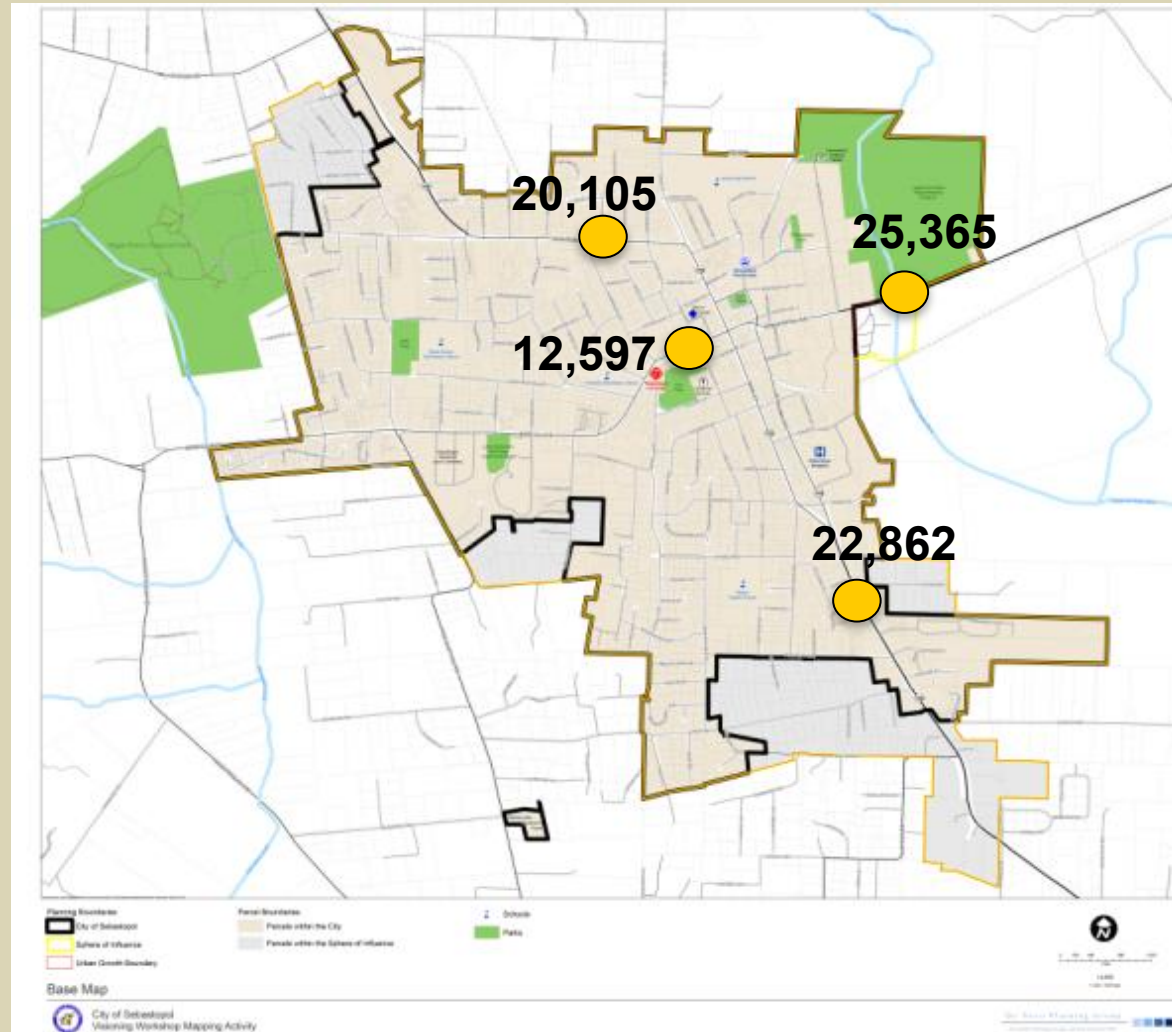
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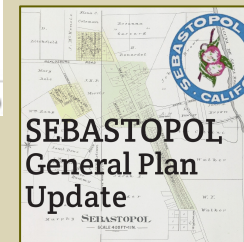
SEBASTOPOL  
General Plan  
Update



# Traffic Volumes and Congestion



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# Traffic Volumes and Congestion

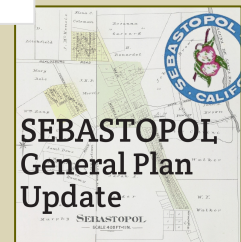
## Travel by Time of Day



Hourly Traffic Trends -  
Sebastopol Avenue (SR 12) East of Morris Street

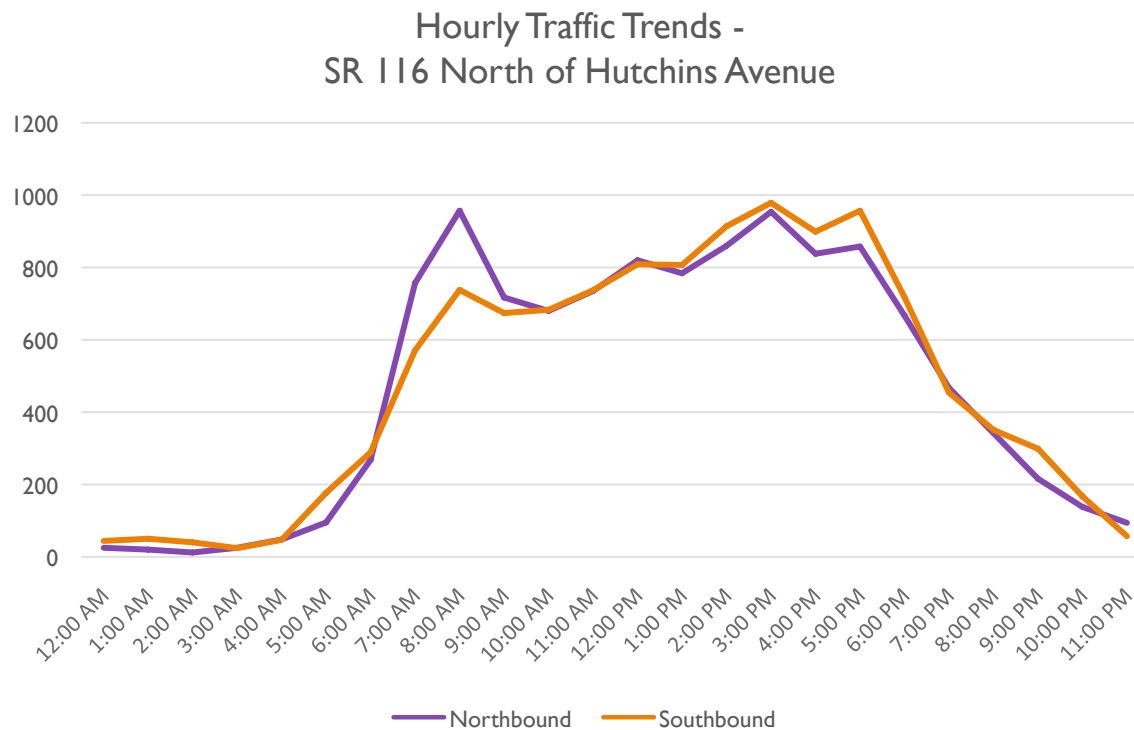


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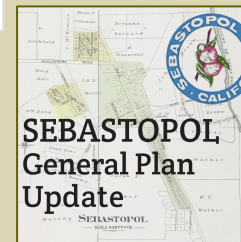


# Traffic Volumes and Congestion

## Travel by Time of Day

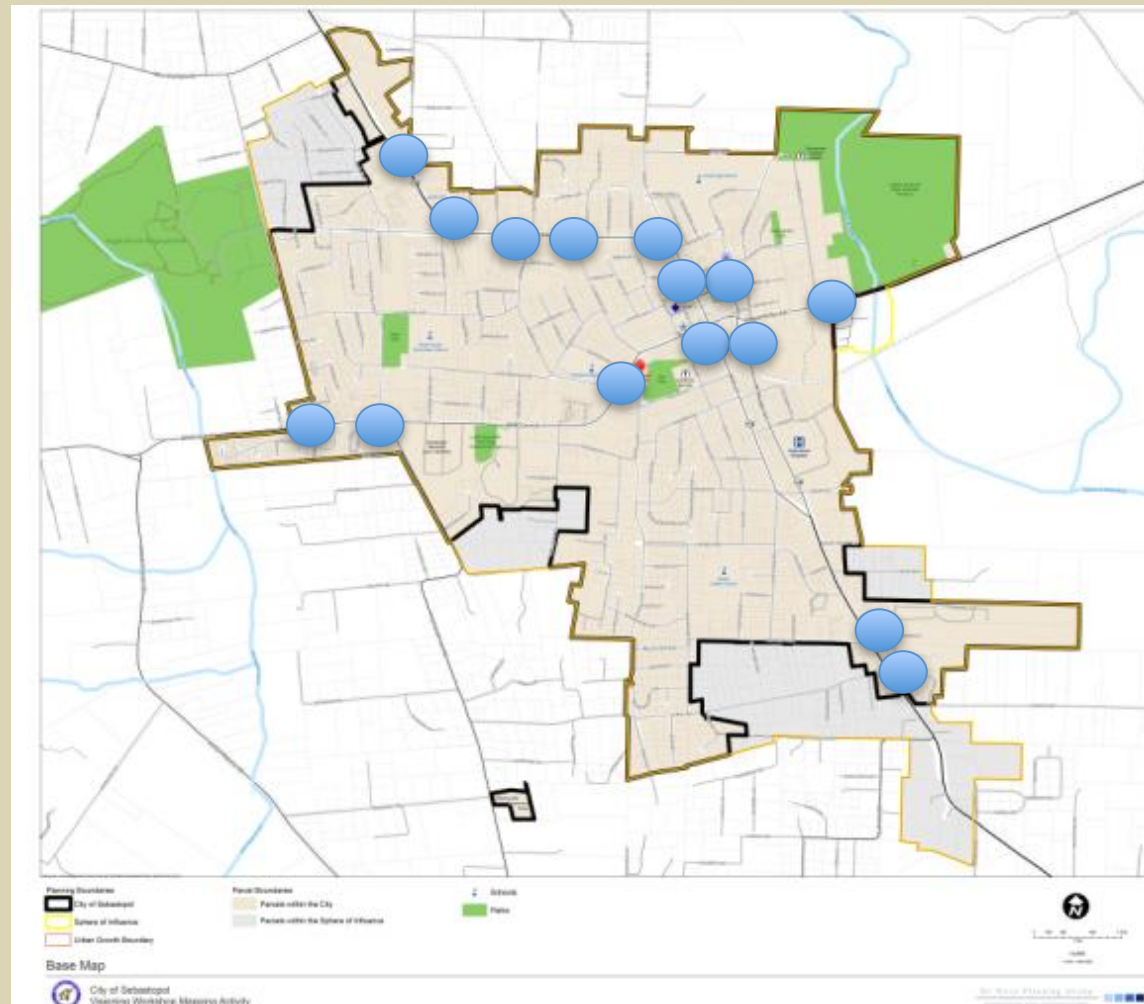


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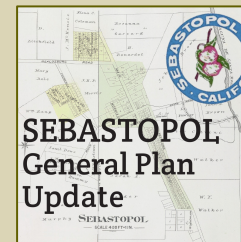




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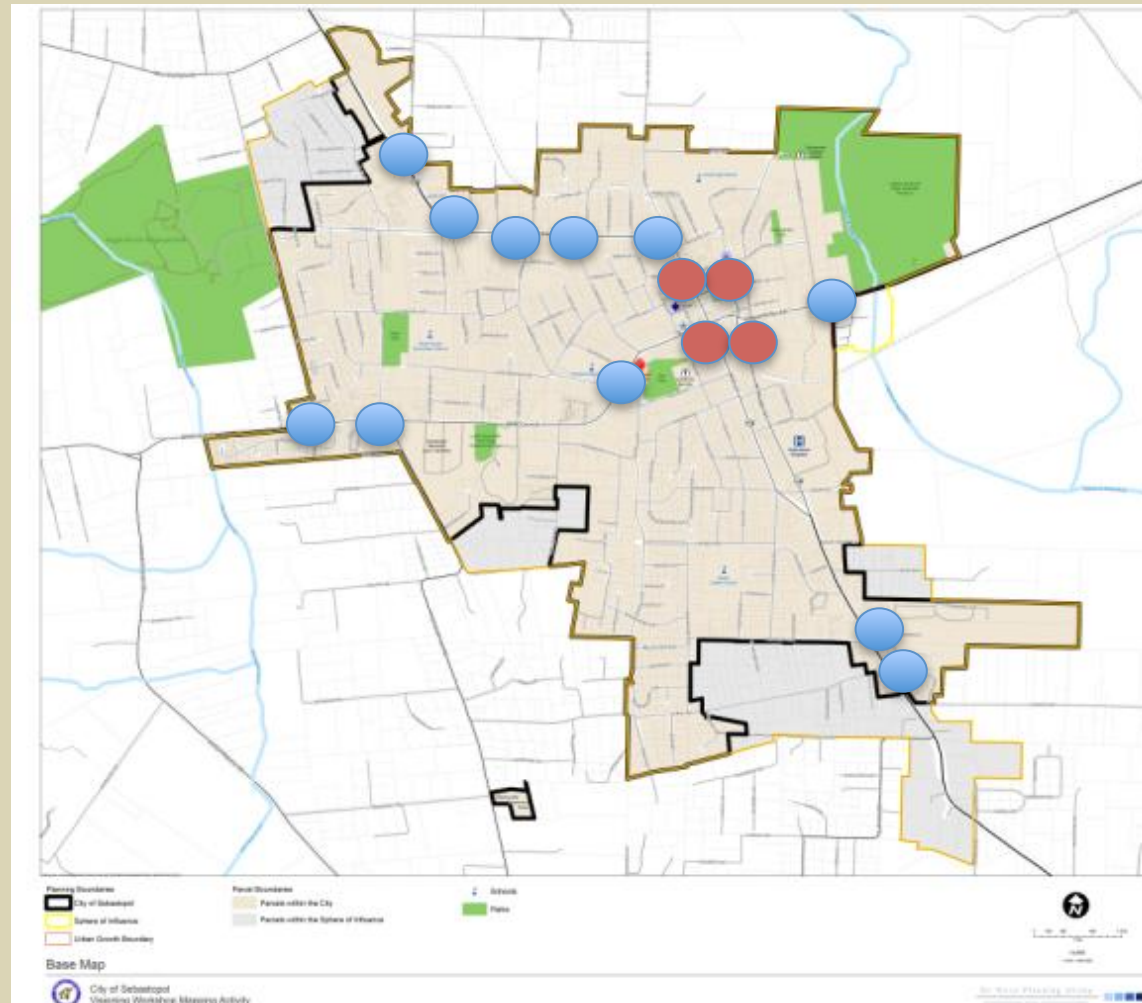


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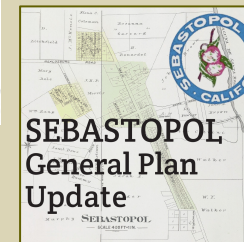




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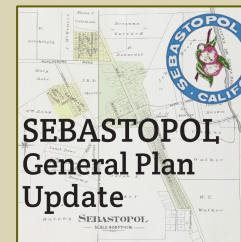
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# Traffic Volumes and Congestion



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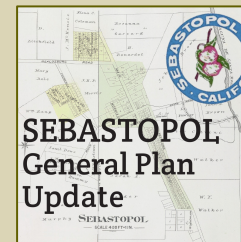




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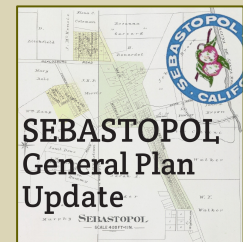
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# Traffic Volumes and Congestion



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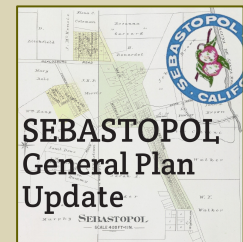




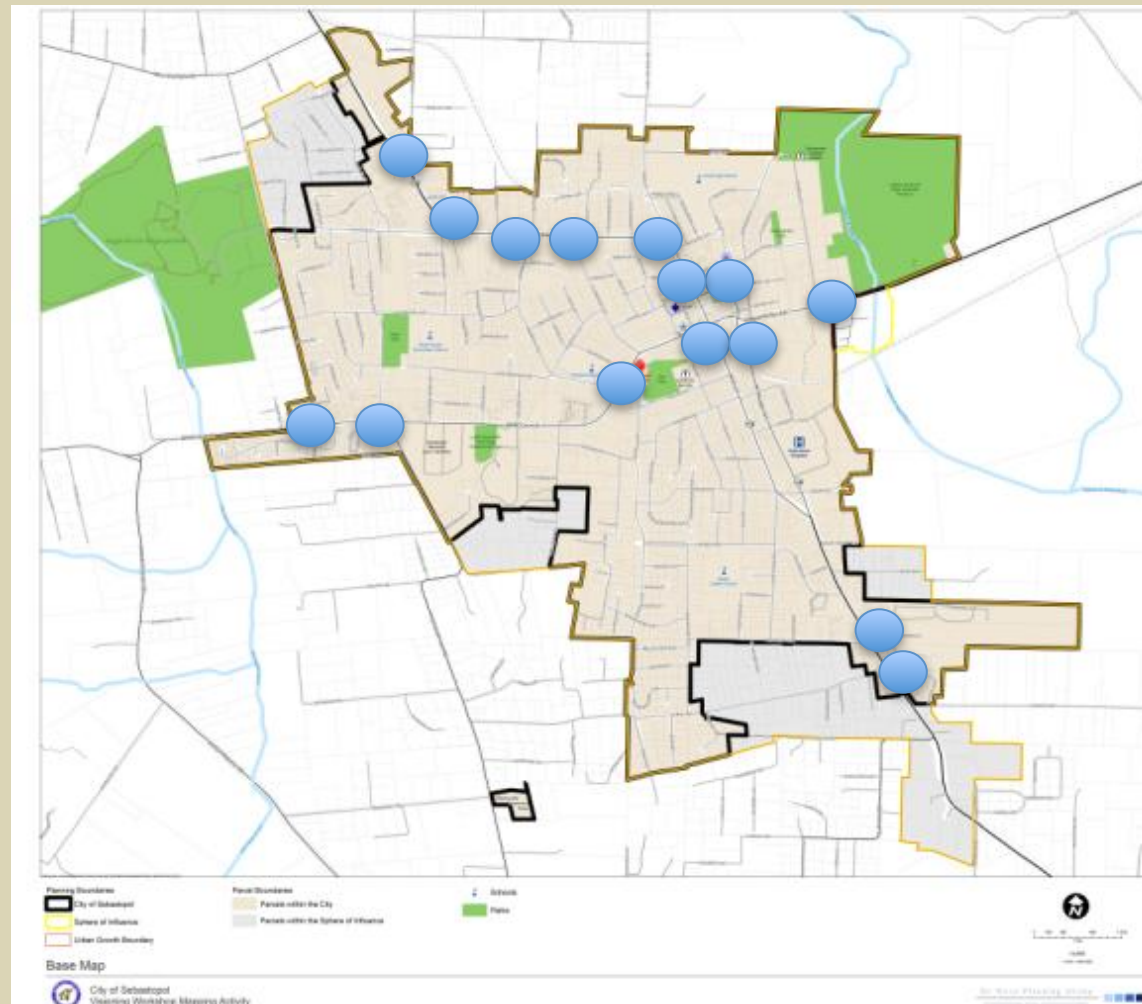
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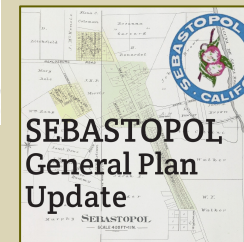
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# Future Traffic Control

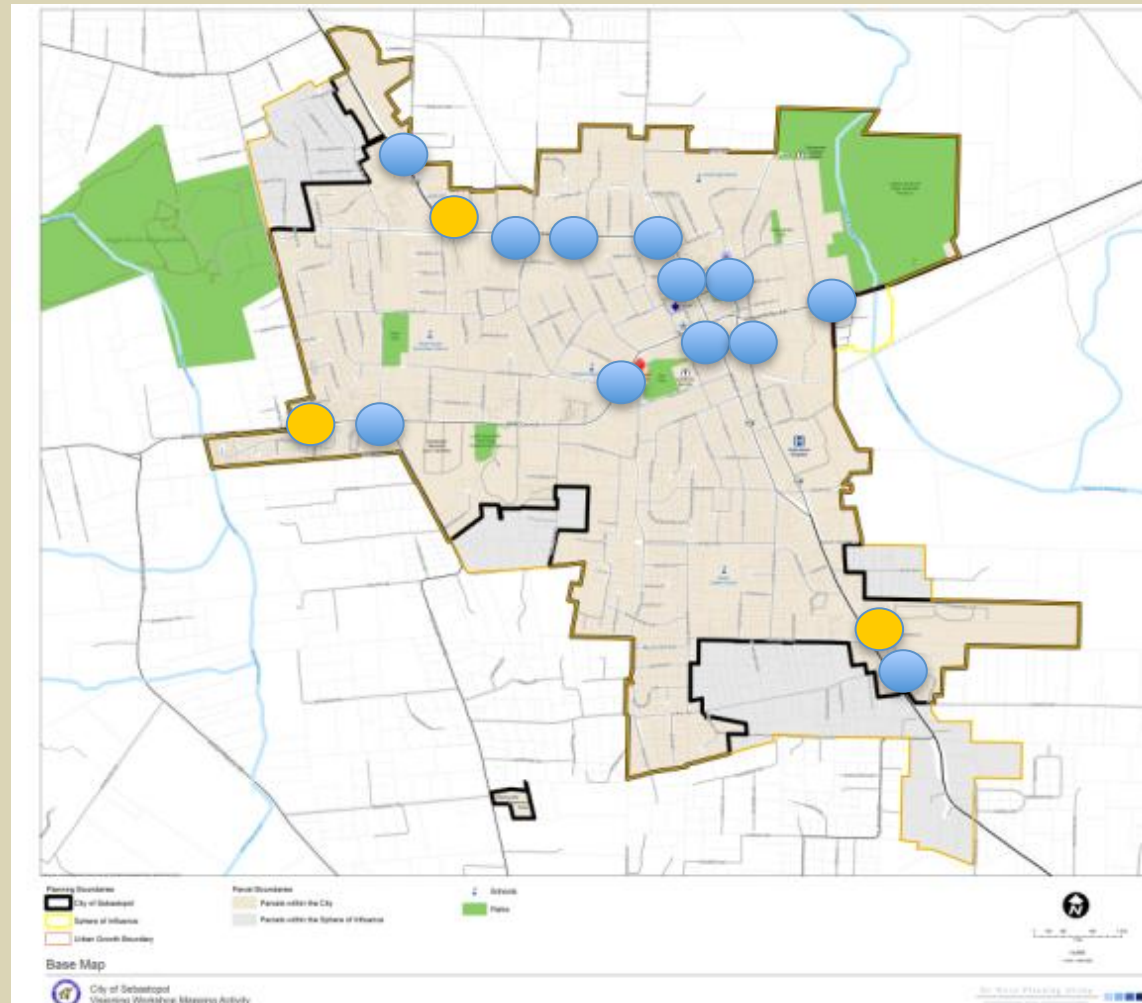


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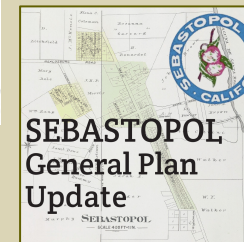




# Future Traffic Control



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# Alternative Route Considerations





# Level of Service



## Use of letter “grades” to assess intersection operations

- A through F
- Measure ease of mobility
- Better LOS comes at a cost



## Multimodal Level of Service (MMLoS)

- New nationwide methodology
- Quantifies performance by user group
  - Auto, Transit, Bicycle, and Pedestrian



# Level of Service



## Senate Bill 743 – CEQA Reform Bill

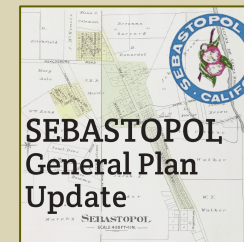
- LOS no longer required for CEQA purposes
- May be replaced by VMT (Vehicle Miles Traveled)
- Purpose is to remove obstacle for in-fill development
- Still applicable to determine local traffic impacts
  - ✓ Aid in determining mitigation measures
  - ✓ Identifying safety concerns
  - ✓ Testing alternatives for intersections



# 2-Way Street Analysis



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# 2-Way Street Analysis



- Step 1 – Fatal Flaw Analysis
- Step 2 – Caltrans Input and Engagement
- Step 3 – Operational Analysis
- Step 4 – Caltrans Concurrence
- Step 5 – Concept Designs





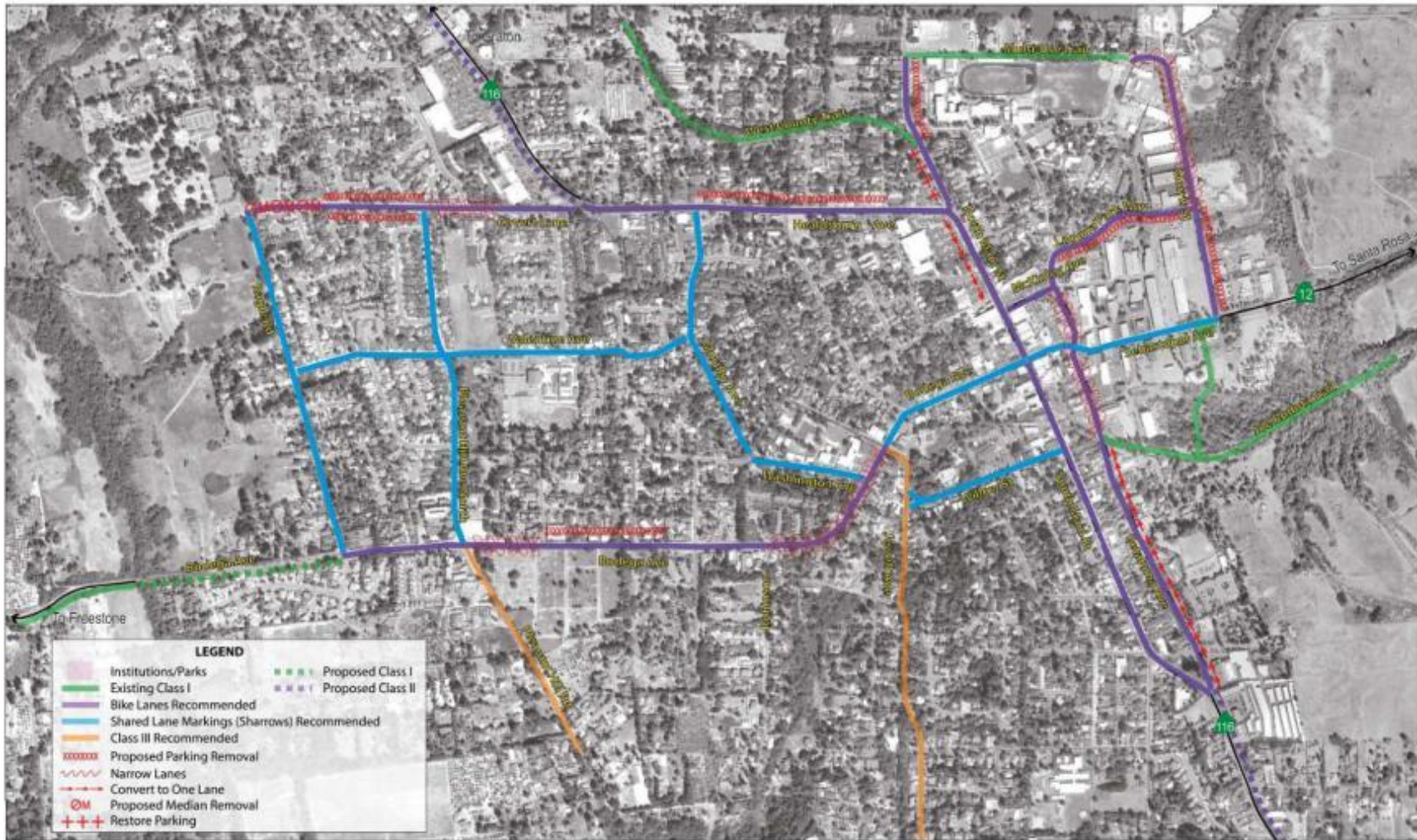
# Bicycle & Pedestrian Modes



Intersection	Total # of Bicycles	Total # of Pedestrians
N. Main St/McKinley St	2	100
Petaluma Ave/McKinley St	24	78
N. Main St/Bodega Ave	12	164
Petaluma Ave/Sebastopol Ave	14	32
Jewell Ave/Bodega Ave	6	16
Morris St/Sebastopol Ave	14	38

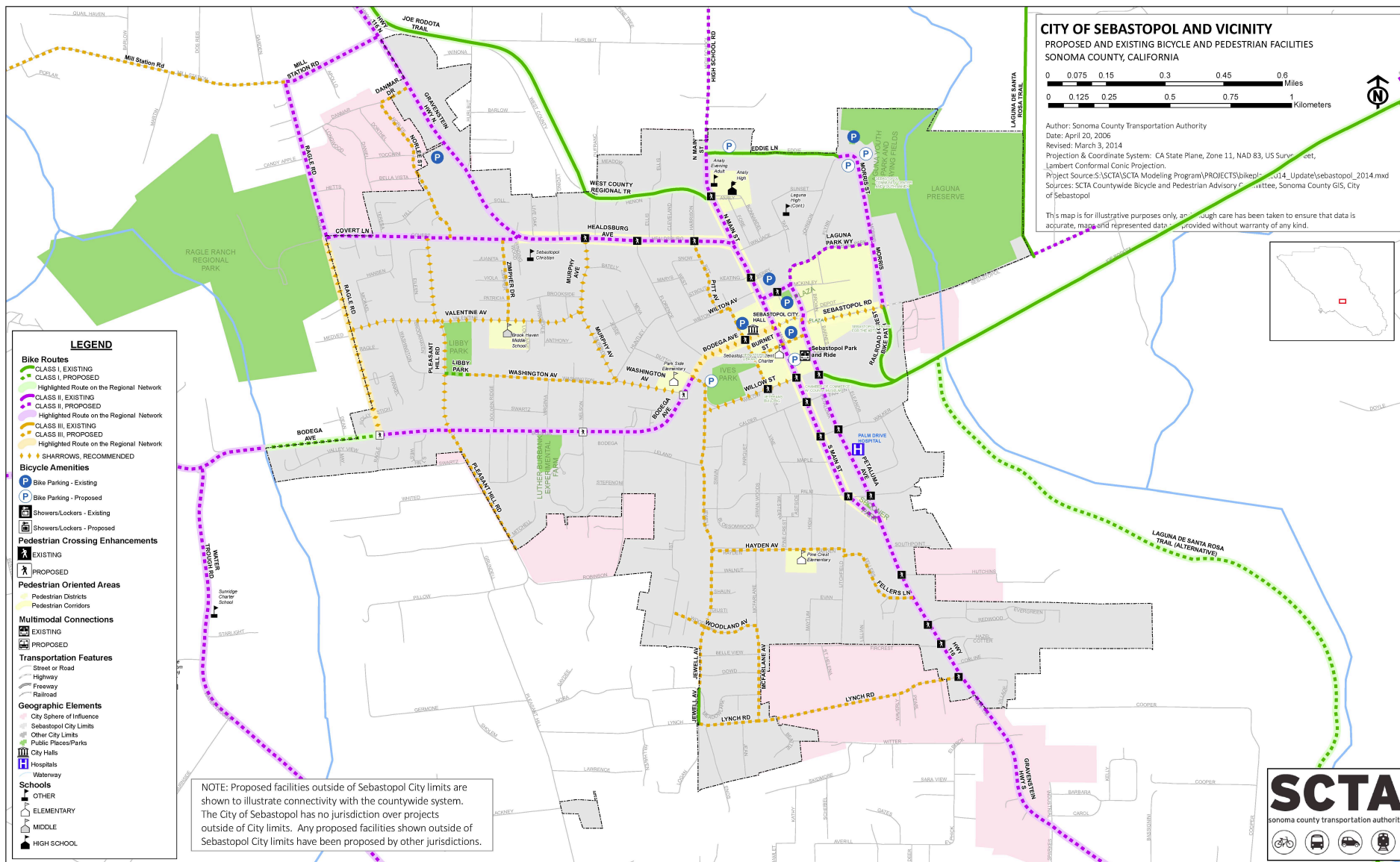


# Bike & Ped Connectivity

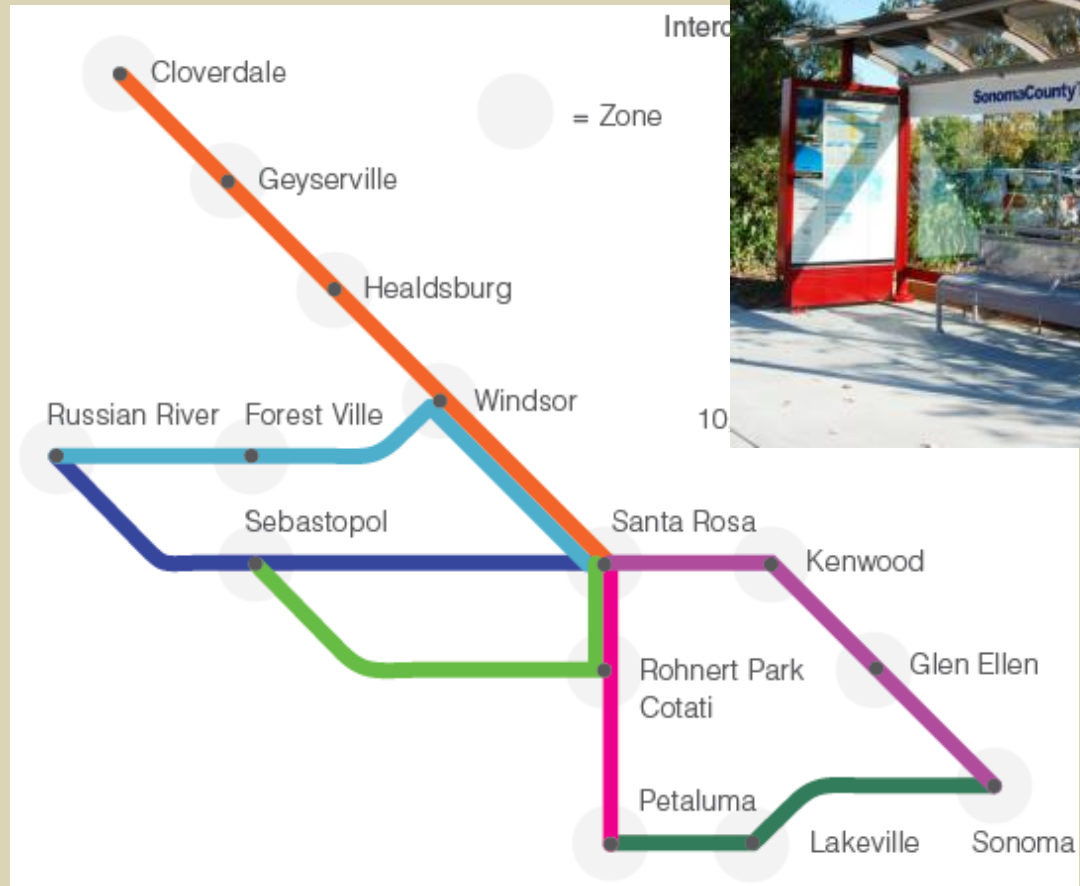




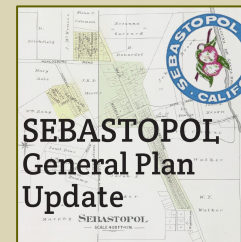
# Bike & Ped Connectivity



# Transit Services



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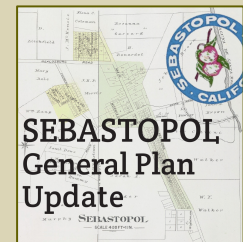




# ACTIVITY #1

## POST-IT EXERCISE

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# Post-It Notes Exercise



## TOP PRIORITY – 2 Post-It Notes

- What two transportation issues (e.g., creating bicycle lanes, improving crosswalks, decreasing vehicle congestion, adding new road connections, providing ADA improvements, decreasing vehicle speeds, additional transit service, etc.) do you think should be the top priorities for the General Plan Update?

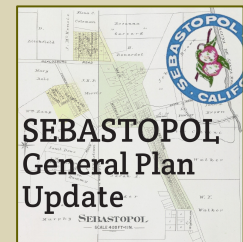


## CIRCULATION PROBLEMS – 2 Post-It Notes

- Identify the two locations (street corridors, intersections, etc.) that you think have the most critical circulation problems in Sebastopol.



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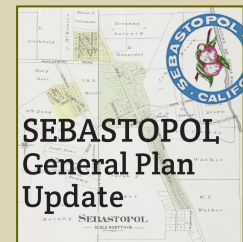


# ACTIVITY #2

## CIRCULATION MAPPING

### EXERCISE

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# Mapping Exercise



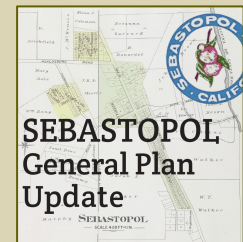
Using the colored markers, please identify the following transportation and circulation needs on the map:



- **Green** – Sidewalks and paths
- **Blue** – Bike lanes
- **Orange** – Transit
- **Red** – Road improvements to accommodate vehicles
- **Black** – Other improvements and Notes



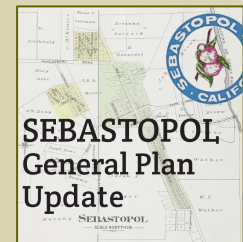
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# SUMMARY: WHAT WE HAVE HEARD

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# Get Involved!



If you would like to be added to the email notification list for upcoming General Plan events, please contact:

Kenyon Webster, Planning Director

[kwebster@cityofsebastopol.org](mailto:kwebster@cityofsebastopol.org)



General Plan Update Website:

[sebastopol.generalplan.org](http://sebastopol.generalplan.org)



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